



AUSTRALIA JAPAN BUSINESS CO-OPERATION COMMITTEE



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Business Opportunities in Japan's Healthcare Market Australia-Japan Co-operation Initiative

The Australia-Japan Business Co-operation Committee (AJBCC) was established in 1962 to foster closer economic links between companies in both countries. Originally, this was centred on the resources and foodstuffs sector, as the trade in these commodities burgeoned. In recent years, however, the AJBCC has established a number of initiatives to promote and cultivate the environment for business opportunities in the services segment.

On Wednesday, 31 August in Melbourne and Friday, 2 September in Sydney, a seminar will be held featuring visiting Japanese experts from the healthcare sector. **The seminar will be complimentary, but RSVP is required.**

The purpose of the seminar is to assist companies uncover business opportunities in the sector, both in Japan and with Japanese companies. There will be an overview of:

- the composition of Japan's healthcare market, covering the hospital, aged care, diagnostic, and ancillary services areas;
- the Government of Japan's health policy, insurance and attitude to current issues; and
- opportunities for Australian organisations in Japan.

I hope you will take the opportunity to participate in this seminar to understand more about this initiative and the value of leveraging off the AJBCC's longstanding and deep network within the Japanese business community. Venue and RSVP details are enclosed.

Finally I would also like to recognise the assistance of KPMG Healthcare Japan and KPMG Australia for its support of this initiative.

Bob Seidler AM
Chairman
AJBCC Healthcare Planning Committee
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2 August 2011



Business Opportunities in Japan's Healthcare Market

The Australia-Japan Business Co-operation Committee (AJBCC)

Briefing Seminar and Q&A

Speaker: Keiichi Ohwari, Partner and Head of KPMG Healthcare Japan Co Ltd
Ohwari-san's client experience in Japan covers healthcare companies including private and public hospitals, senior care / senior living operators, pharmaceutical and medical device companies, healthcare outsourcing service companies, financial institutions, private equity funds, real estate investors, construction companies, trading houses and others.

Melbourne	
Date:	Wednesday, 31 August 2011
Time:	1.00pm – 3.00pm
Location:	KPMG Reception Ground Floor 147 Collins Street (Car parking is available in Flinders Lane)

Sydney	
Date:	Friday, 2 September 2011
Time:	10.30am – 12.30pm
Location:	KPMG Level 15 Reception 10 Shelley Street (Main entrance 7-11 Sussex Street. Parking stations nearby)

I will attend Melbourne Sydney

Please print - one form per delegate

Name:

Company:

Title:

Address:

Email:

Telephone:

The seminar will be complimentary, but RSVP is required

How to confirm your attendance:

Scan this (or email your details) to marylyn.etherden@blakedawson.com
or fax to (02) 9258 6999 attention Marylyn Etherden